



“I can’t bear to throw it away!” “I hope someone can get some use out of this!”

Whether you feel that waste is no way to treat our resources or you have a strong desire to help your neighbor or perhaps both, it takes a significant investment of time and money to create an alternative to the convenience of throwing your useful materials away. Construction Junction has spent 20 years creating that community resource that stands as a testament to the benefits of building material reuse.

The Steel City Big Pour annual fundraising event has been instrumental in building that resource. We can’t do it all through sales of donated materials alone.

Building material reuse: Between 30 and 40 percent of landfill waste is estimated to be construction/renovation debris. For example, CJ has saved:

57,014 Cabinets
91,053 Plumbing fixtures
70,907 Doors
118,300 Lighting fixtures

And this doesn’t include all the hardware, lumber, windows, tile, flooring, wood furniture, antiques and one of a kind items saved from landfill disposal as well.

Employment: We have over 30 employees and have provided over 20,000 hours of paid training and work opportunities to Goodwill Industry clients since 2013. In addition, we have hired employees from training programs such as the Trade Institute of Pittsburgh and Landforce that otherwise have barriers to employment.

Community Engagement:

We provide affordable rent to the nonprofits Free Ride (bicycle reuse) and the Pittsburgh Center for Creative Reuse (art supply reuse).

We house the Trade Institute of Pittsburgh welding program, the Pillow Project dance group, and are partners with the Urban Design Build Studio at CMU through Project RE_.

We provide a free space to the City of Pittsburgh's most active recycling drop-off center in our upper parking lot.

We provide space and materials for the Studio Blue furniture repurposing project for youth at Shuman Center and CISP.

We hold recycling and how-to workshops, community meetings, and support local artists through our pop up shop.





This fundraising event has been among the first and the premier beer tasting event in Pittsburgh since 2007. We are proud to have launched an event that has showcased interest and growth of Pittsburgh's craft beer and food scene.

In the 12 years of the Big Pour, with the support of our sponsors, CJ has invested a total of \$1,028,642 into creating "the" Pittsburgh premier beer fundraising event and has provided \$1,481,358 in support to our business operations and community programs.

Over 30,000 people have attended the Big Pour since 2007. The average event attendance is over **4,000 people** for the day, consisting of two separate tasting sessions.

Since 2015, Construction Junction's website, cjreuse.org has had over **1 million page views**. The Big Pour page is our 2nd most visited page on our website, after the home page. Our social media following grows daily with followers from both CJ and Big Pour:

Facebook – 28,114

Instagram – 6,941

Twitter – 4,296

Thank you for considering supporting Construction Junction as a sponsor of our important fundraising event, the Steel City Big Pour.





Please reserve your sponsorship now!

When you contact us, we'll list you on the Big Pour website right away!

Contact Terry at: 412-243-5025 ext. 12/ bigpour@cjreuse.org OR

Mail the form below to:

Terry Wiles
Construction Junction
214 N. Lexington St
Pittsburgh, PA 15208

Sponsorship payments are due by **July 30th**, please make checks payable to:

Construction Junction

Have a question or a proposal for a sponsorship package we didn't think of? Please ask!

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Organization Website _____

Contact email _____ Contact Phone _____

Sponsorship Level _____

Sponsorship Amount _____

Check enclosed: Y N

Send an invoice: Y N



2019 Big Pour Sponsorship levels

Tap Sponsor \$400

Get in the door with this base level sponsorship.

Thank you on the Big Pour Website
Includes 2 tickets

Pint Sponsor \$750

Get on our year round Big Pour banners with your business's logo.

Logo printed on two 2019 Big Pour banners
Logo listed as Pint Sponsor at
<https://www.cjreuse.org/bigpour/sponsors/>
Includes 4 tickets



Growler \$1,500

Double your tickets and get on our Big Pour app! In 2018 we saw over 1,000 downloads and 13,400 opens.

Listed on Big Pour app as 2019 sponsor
Logo printed on two 2019 Big Pour banners
Logo listed as Growler Sponsor at
<https://www.cjreuse.org/bigpour/sponsors/>
Includes 8 tickets

Growler Plus \$2,500

Increase your brands alignment with the Big Pour and Construction Junction.

Logo printed on limited 2019 Big Pour t-shirts
Includes benefits listed with Growler Sponsorship
Includes 8 tickets

Safe Travel Sponsor \$2,500 (1 available)

Support the safe decision and help us remind the public to not Drink and Drive.

All benefits listed with Growler Plus Sponsorship
Logo on Designated Driver sign
Special DD taster glass

Sponsor Secured





Tasting Glasses - Early Session - \$4,000

Put your logo in the hands of 2,000 patrons with this memorable glassware sponsorship.

- Your logo on 2,000 commemorative tasting glasses with the Big Pour logo
- Exclusive Logo for the Early Session
- Includes benefits listed with Growler Plus Sponsorship
- Includes 8 tickets

Tasting Glasses - Late Session - \$6,500

Cheers to you! Put your logo on the glassware at our most popular session.

- Your logo on 2,000 commemorative tasting glasses with the Big Pour logo
- Exclusive Logo Placement for the Late Session
- Includes exclusive logo shared with Construction Junction on wristband for both sessions
- Includes benefits listed with Growler Plus Sponsorship
- Includes 8 tickets



VIP Tasting Session \$8,000

Stand out of the crowd and sponsor our new for 2019 VIP Tasting Session.

- Align your brand with a premium Big Pour experience
- Naming of the VIP e.g.) YOUR BRAND - Big Pour 2019 VIP Lounge
- Limited to a select premium audience for each session
- Premium Lounge branded with your logo with food, exclusive beer tastings and upgraded glassware.
- Exclusive Logo on limited edition premium tasting glasses with the Big Pour 2019 branding
- Marquee Logo on Big Pour T-Shirt
- Includes benefits listed with Growler Plus Sponsorship
- Includes 6 GA tickets and 4 VIP tickets

2020 Title Sponsorship \$20,000

Your Brand is presented as the Title Sponsor of the 2020 Big Pour. Work with the Construction Junction team to present next year's event. We know that good things take time. That is why we are offering this sponsorship for 2020 now so that we can hit the ground running with your brand and an integrated marketing strategy.

- “Lock up” your logo up with the 2020 Big Pour logo.
- Top tier billing in all press releases with your business listed first.
- Lanyards with your logo and Construction Junction Logo
- Logo featured on event t shirts
- Your logo included in all uses of the 2020 Big Pour Logo
- Includes 10 GA and 5 VIP tickets to the 2019 Big Pour and more next year

